



Announcing the 18th Annual Leverick Bay Poker Run – May 26th, 2019

Dear Potential Sponsor:

We are excited to announce the return of the 18th annual Leverick Bay Poker Run on Sunday May 26, 2019; and once again we are asking for your help to make this event a success!

A significant portion of your donations – be it monetary, gifts or in-kind sponsorships – and a portion of the Poker Run participants' entry fees, are donated to numerous Charitable Foundations on Virgin Gorda. Last year, thanks to your generosity, we were able to donate \$25,000 to the The Virgin Gorda Charitable Trust, VGROC and ARC. Over the past 17 years, your sponsorships and donations have allowed us to contribute over \$125,000 USD to charity. These funds are so important for the wellbeing of our island. Please read on for details on making a donation, or becoming a sponsor of the event.

For 2019, we will be offering all participants a second chance to win prizes through participation in several exciting raffles at the conclusion of the event. These raffles will award donated prizes (such as gift cards, hotel stays, and more). If you are able, please consider giving a gift that can be raffled as a prize at the awards ceremony.

We are asking for your generous support in any way of a donation, be it in the form of money, in-kind sponsorship, or a prize. If money donations are offered, please send your cheque for the attention of Rebecca Yates and make it payable to:

Leverick Bay Hotel & Marina, PO Box 63, Virgin Gorda

The Poker Run is a fun family event whose main purpose is attracting tourism to experience the BVI in a safe and enjoyable manner while also contributing to the well-being of the local charities. When you participate, everybody wins!

Your help is needed to make this special event a success, for which we thank you!!

Joel Brillert

Rebecca Yates

Sponsorship

Sponsorships or donations of \$500 or more will include:

- Your company logo on all official event banners, flyers and posters distributed throughout Puerto Rico, USVI, and BVI.
- Your company will be mentioned as one of the important sponsors during the event award ceremony.
- Rights to produce and distribute promotional materials during the main event.
- Your logo will be placed on the event's official website: www.pokerrunbvi.com

Sponsorships or donations over \$1,000 will also include:

- The right to place corporate banners on the event site (Leverick Bay).
- Your corporation's name will be added to all social media promotions and initiatives prior to and during the event. This includes Facebook and Instagram.
- A representative of your company will be interviewed live at the event.
- Your logo will be included on the event's official t-shirts which will be distributed to all participants during registration.

Sponsorship opportunities exist to become the Presenting Sponsor of the event – please send us a note to enquire.

Moreover, Poker Run organizers are open to any promotional ideas you may have for enhancing exposure before, during and after the event. In addition to promoting and building awareness for your business or products, your contribution will benefit BVI charities. Please send us a note to enquire.

A Brief Summary of the Poker Run:

This year's Leverick Bay Poker Run marks the 18th anniversary of a legendary event that has drawn the attention of thousands of nautical enthusiasts to the waters of the British Virgin Islands. During the Leverick Bay Poker Run, participants travel over a predetermined route and, at each stop on the way, draw a playing card until they complete the itinerary at Leverick Bay Resort & Marina. At the end of the journey, participants holding the best five-card poker hand are crowned as the Poker Run victors. The Poker Run has become a national holiday in the BVIs, attracting a large amount of visitors from the USVI and Puerto Rico.